

IMAGES OF LITTLE LEAGUERS ON INTERNET WEBSITES

This policy is in regard to the use of images of Little League Baseball or Softball players (from any division) on internet websites. It is important to know, however, that local, state, provincial or national laws take precedence over this policy if there is a conflict.

Photographs and/or video of any children must not be posted on a Chartered local Little League's web site without receiving written permission from the child's parent or guardian. Photos on a website owned or operated by a chartered local Little League program must adhere to the standards for Little Leaguers appearing in the media at: [Media Appearance](#)

Little League International has no control over non-Little League owned/operated websites that post photographs of children, provided those children are not identified in any way as Little Leaguers.

However, if a website that is not owned or operated by a chartered Little League program wishes to post video or a photograph of a child or children who **are** identified in some way as Little Leaguers, the operator of the website must first receive permission to do so from Little League International. Such permission will only be granted if the child's parent or guardian has provided written permission to do so.

Example 1: A website posts an image of a youth batter at the plate. As long as the batter is not identified in any way as a Little Leaguer (such as: showing the Little League patch, in a caption, signage in the image, or through some other identification), Little League International would not be involved in this process. That issue would be between the photographer, the child's parent/guardian, and the applicable laws.

Example 2: A website that **is not** operated by a chartered local Little League wishes to post an image of a youth batter at the plate, and the image is identified in some way as a Little League image (such as: showing the Little League patch, in a caption, signage in the image, or through some other identification). The website operator would need permission from Little League International to post this image. The website also would need to obtain written permission from the parent or guardian to post the photo. It is recommended that the website operator also receive permission from the photographer.

Example 3: A website that **is** operated by a chartered local Little League wishes to post an image of any child, whether or not the image is identified in some way as a Little League image. The website operator would need to obtain written permission from the parent or guardian to post this image. It is recommended that the website operator also receive permission from the photographer.

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It is Little League policy that the addresses or other contact information for children in the local league must never be placed on any internet web site.

If a local Little League website operator wishes to post the names of players, as on a roster, this is permitted provided the parent or guardian of the player(s) named have agreed to it in writing.

Many leagues hire photographers and/or videographers, sometimes as fundraisers. It is highly recommended that the local Little League include this policy statement in any written agreement with the photographer and/or videographer.

When the website is that of a news organization (such as a local TV station, newspaper, etc.), generally speaking, the permissions noted above are not required. However, the local Little League should always be aware when the news media is recording images of children, so the parents can be fully informed. Please note that news organizations may only use images of Little Leaguers for specific news stories pertaining to the local Little Leagues and not for any other purpose without consent of Little League International.

This policy also does not prevent a parent from allowing images of his/her own child, who may be identified as a Little Leaguer, to be posted on a website, whether or not that web site is owned/operated by the parent – provided the images are not being sold.

Violation of the policies in this document may result in action by the Charter Committee in Williamsport, including, but not limited to, suspension or revocation of the local Little League's charter.